

# THE CULTURAL EXCELLENCE AND ACHIEVEMENT SIGN-UP BLOG

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## WHAT THIS IS?

This is the world's first and only Sign-up Blog to tell stories that will help to build, organize and maintain 11 different and distinct cultural movements. These movements will inspire and motivate people in each culture to try to accomplish great and historic achievements by using the examples of everyday unacknowledged local cultural heroes.

## WHO I AM?

My name is Ricky Scott. A couple of years ago, I had an epiphany. Instead of focusing on all the anger, hatred and vitriol around me. Why not write about the positive examples of my family and friends, along with other peoples' family and friends. At that moment I decided to try to help start a movement to catalog local cultural inspirational people and stories to give others a sense of pride and self-esteem about the greatness of their own culture or nationality.

## WHY AM I DOING THIS?

I AM DOING THIS BECAUSE NEGATIVITY IS ALL AROUND US. I FEEL THAT PEOPLE DON'T KNOW ENOUGH ABOUT THE POSITIVE CONTRIBUTIONS OF THEIR OWN CULTURE OR NATIONALITY. ESPECIALLY ABOUT THE CONTRIBUTIONS THAT ARE POSITIVE AND THE EXAMPLES THAT THE EVERYDAY HARD WORKING MEN AND WOMEN OF THEIR CULTURES PROVIDES. THIS WILL BE MY SMALL WAY OF TRYING TO PAY SOCIETY BACK FOR MY OWN TRANSGRESSIONS. IF I CAN BE THE CATALYST TO HELP TO BRING SOME POSITIVITY INTO OTHER PEOPLE'S LIVES, THEN THIS WILL BE MY WAY OF TRYING TO GIVE BACK AND MAKE A POSITIVE MARK ON SOCIETY.

## WHY YOU SHOULD JOIN THIS MOVEMENT?

IF YOU BELIEVE IN AMERICAN, AFRICAN AMERICAN, MEXICAN, INDIA, CANADIAN, CHINESE, JAPANESE, BRITISH, FRENCH, GERMAN OR RUSSIAN EXCELLENCE. ANY ONE OF THEM. THEN THAT MOVEMENT IS FOR YOU! THIS IS YOUR CHANCE TO BE A PART OF SOMETHING PATRIOTIC AND HISTORIC. THIS IS ALSO YOUR CHANCE TO BE A PART OF SOMETHING MUCH BIGGER THAN YOURSELF. EACH CULTURAL MOVEMENT WILL ONLY GROW LARGER. AS PEOPLE FROM AROUND THE WORLD SIGN-UP AND EACH MOVEMENT SNOWBALLS INTO A CULTURAL AND HISTORIC LANDSLIDE, THIS WILL BE YOUR CHANCE TO STATE THAT YOU HELPED PUT IT ALL TOGETHER. YOU WILL BE ABLE TO TELL FAMILY AND FRIENDS WHAT IT WAS LIKE. HOW YOU BECAME PART OF AN HISTORIC AND PATRIOTIC MOVEMENT. IF YOU WANT TO BE A PART OF A PATRIOTIC MOVEMENT AND GAIN A CERTAIN AMOUNT OF STATUS AND DISTINCTION, THEN SIGN-UP TODAY AND HELP BUILD THESE MOVEMENTS.

# WHAT I NEED FOR YOU TO DO

- 1) Become a "Cultural Volunteer" for your own particular Movement.
- 2) Help to Build your specific culture's Excellence and Achievement movement By setting-up social MEDIA PAGES, for example: Facebook, Myspace, YouTube, Twitter and on other cultural social networks that will let people tell positive stories about their particular cultures. The goal is to make each page, account or channel a place for positive reinforcement of their cultures. Allow people to contribute and to talk about all the positive aspects of their cultures. I only ask that you use as the logo for each page, account or channel, the logo from that culture's store along with the corresponding name.  
(More about the stores later.)
- 3) Recruit others from around the world to help build and maintain your movement, by having them contribute to your particular project or ask them to make one of their own. The key is to spread the word about this movement any way possible. This will be the ultimate Grassroots Movement.
- 4) Go to your particular culture's store and do 2 things:
  - Cut and paste the logo of the culture and use it for each and every page and project
  - Support your culture's movement by buying merchandise and apparel from the stores. They are called "Cultural Luxury Merchandise and Branded Apparel." Please tell your family and friends about the stores. Represent your culture's movement by buying and wearing the unique and new fashions. Post pictures of yourself and others wearing the apparel on this Blog. Here are the addresses and names of each culture:

## Store Address

## Movement Name

<a href="http://www.cafepress.com/GreatTigerPower">www.cafepress.com/GreatTigerPower</a>	→	Great Tiger Power Network Movement (people from India)
<a href="http://www.cafepress.com/DragonAigoJa">www.cafepress.com/DragonAigoJa</a>	→	Dragon Aigo Ja Network Movement (people from China)
<a href="http://www.cafepress.com/BeautifulJapan">www.cafepress.com/BeautifulJapan</a>	→	Beautiful Japan Power Network Movement
<a href="http://www.cafepress.com/GreatCanadianPower">www.cafepress.com/GreatCanadianPower</a>	→	Great Canadian Power Network Movement
<a href="http://www.cafepress.com/AmericanPower">www.cafepress.com/AmericanPower</a>	→	American Power Network Movement
<a href="http://www.cafepress.com/BlackPowerEx">www.cafepress.com/BlackPowerEx</a>	→	Black Power Network Movement

[www.CATSPRESS.com/MexicanPowerEx](http://www.CATSPRESS.com/MexicanPowerEx) → Mexican Power Network Movement  
[www.CATSPRESS.com/GreatBritishPower](http://www.CATSPRESS.com/GreatBritishPower) → Great British Power Network Movement  
[www.CATSPRESS.com/FRENCHPower](http://www.CATSPRESS.com/FRENCHPower) → FRENCH Power Network Movement  
[www.CATSPRESS.com/GERMANPower](http://www.CATSPRESS.com/GERMANPower) → GERMAN Power Network Movement  
[www.CATSPRESS.com/RUSSIANPower](http://www.CATSPRESS.com/RUSSIANPower) → RUSSIAN Power Network Movement

PLEASE USE THE MOVEMENT NAMES ALONG WITH THE MOVEMENT LOGO FROM EACH [www.CATSPRESS.com/stories](http://www.CATSPRESS.com/stories) IN ANYTHING THAT YOU DO FOR ANY MOVEMENT.

5) AFTER YOU DO ANYTHING THAT HAS TO DO WITH YOUR PARTICULAR MOVEMENT, COME BACK TO THIS BLOG AND POST IT SO THAT EVERYONE CAN SEE IT AND THERE WILL BE A COMPLETE RECORD OF EVERYONE'S CONTRIBUTION. ALSO POST ANY NEW IDEAS THAT YOU MIGHT HAVE.

## WHAT ARE OUR GOALS

OUR GOAL IS TO START, BUILD, ORGANIZE AND MAINTAIN 11 DISTINCT GLOBAL MOVEMENTS THAT WILL HIGHLIGHT RECORD AND CELEBRATE EACH CULTURE'S EXAMPLES OF ACHIEVEMENT AND EXCELLENCE. IF YOU BECOME A "CULTURAL VOLUNTEER", PLEASE THAT YOU WILL SPREAD THE WORD ABOUT YOUR OWN CULTURE'S STORE AND HELP TO SELL \$1 MILLION DOLLARS WORTH OF OUR "CULTURAL LUXURY BRANDS MERCHANDISE AND APPAREL" SO THAT WE MAY BUILD LOCAL COMMUNITY WEBSITES FOR EACH CULTURE IN EVERY COUNTRY AROUND THE WORLD. BE A MOVIE AND SHAKER IN YOUR COMMUNITY AND CULTURE. BE A PART OF A TRULY UNIQUE MOVEMENT AND OPPORTUNITY. GET STARTED TODAY. SPREAD THE WORD, VISIT YOUR STORE AND LET'S MAKE HISTORY TOGETHER.

ONCE A MONTH, I'LL UPDATE EVERYONE ON HOW EACH MOVEMENT IS DOING, AND I'LL WRITE ABOUT AN INSPIRATIONAL STORY FROM ONE OF THE CULTURES.

GOOD LUCK, AND MAY YOU HELP BUILD AND BE A PART OF A GREAT AND HISTORIC MOVEMENT.