

Marketing To Inmates – Newsletter

by George Kayer May 2012 Print Edition
Founding Editor ShopDISSE gkayer@gmail.com

Mission goals:

- To provide articles on relative topics specific to marketing to inmates.
- Share our collective wisdom from our inmate niche.
- To provide a catalyst for each of us to get to know one another.

Most of you have not received the first issue because the spam laws prevent me from emailing you a newsletter unless you ask to subscribe. Thank God for snail mail eh! I can't afford the postage to pester you and remind you to subscribe so go to mailchimp.com or my website InmateShopper.com, read the 11st issue, if you like it, subscribe. Need help: email: TiaTormen@yahoo.com

The best news is on my case. I was due to be executed soon but a game changing ruling by the U.S. Supreme Court may have me on the street in a year. I'll keep you posted if you subscribe.

Shop DISSE News: "Name Change"

2012 is my third year doing Shop DISSE and I've seen three other Prisoner magazines come and go since I began. Last year was rough. This year sales are already better than all of last year. In July Shop DISSE will become Inmate Shopper and will offer color interior ad space. **Shop DISSE is always in stock on Amazon.com**

Attention Christians

Inmate Shopper is seeking judges and sponsors (may be a church) for the 1st annual short story contest, the theme: Lies We Can Tell and Still Get Into Heaven.

This is an important project to get people talking and thinking about how lies affect their life and those around them, often, with devastating results. Contact me for more info and subscribe to marketing to Inmates.

Thank you,

George Kayer