"O. J. Simpson dead 2014": Footballer killed by internet death hoax

News of footballer O. J. Simpson's death spread quickly earlier this week causing concern among fans across the world. However the March 2014 report has now been confirmed as a complete hoax and just the latest in a string of fake celebrity death reports. Thankfully, the 66-year-old footballer is alive and well.

UPDATE 03/14/2014: This story seems to be false. (read more)

O. J. Simpson death hoax spreads on Facebook

Rumors of the footballer's alleged demise gained traction on Wednesday after a 'R.I.P. O. J. Simpson' Facebook page attracted nearly one million of 'likes'. Those who read the 'About' page were given a believable account of the American footballer's passing:

"At about 11 a.m. ET on Wednesday (March 12, 2014), our beloved footballer O. J. Simpson passed away. O. J. Simpson was born on July 9, 1947 in San Francisco. He will be missed but not forgotten. Please show your sympathy and condolences by commenting on and liking this page."

Hundreds of fans immediately started writing their messages of condolence on the Facebook page, expressing their sadness that the talented 66-year-old footballer was dead. And as usual, Twittersphere was frenzied over the death hoax.

Where as some trusting fans believed the post, others were immediately skeptical of the report, perhaps learning their lesson from the huge amount of fake death reports emerging about celebrities over recent months. Some pointed out that the news had not been carried on any major American network, indicating that it was a fake report, as the death of a footballer of O. J. Simpson's stature would be major news across networks.

A recent poll conducted for the Celebrity Post shows that a large majority (84%) of respondents think those O. J. Simpson death rumors are not funny anymore.

O. J. Simpson Death Hoax Dismissed Since Footballer Is 'Alive And Well'

On Thursday (March 13) the footballer's reps officially confirmed that O. J. Simpson is not dead. "He joins the long list of celebrities who have been victimized by this hoax. He's still alive and well, stop believing what you see on the Internet," they said.

Some fans have expressed anger at the fake report saying it was reckless, distressing and hurtful to fans of the much loved footballer. Others say this shows his extreme popularity across the globe.