

Donald T. Sterling;

BANNED FOR LIFE FROM THE NBA

NBA Commissioner Adam Silver had little choice but to ban L.A. Clippers owner Donald T. Sterling from the NBA for life. Silver, like anyone of average intelligence realized, the NBA had to distance itself swiftly and permanently from the likes of a known bigot like Donald T. Sterling.

What makes now appropriate to do so, as opposed to years ago when red flags were raised concerning Sterling, is the Los Angeles Clippers are a marketable franchise now, were as years ago, they were a joke of the NBA. The previous NBA Commissioner David Stern, and the other owners, as well as prominent people around the game knew Donald T. Sterling had the cash to keep the franchise afloat and his ego would keep him doing so, despite the Clippers losing records, year in

and year out. In 2014, the NBA knows it has options unavailable before that allows them to send Sterling packing because several big-money names out there are more inclined to step in and invest their money in a franchise that's making the playoffs. So the "BANTON life" was as much a business-timed decision as it was a decision forced upon the NBA and Commissioner Silver by the political and personal pressures from all corners, that Sterling's racist rant created.

One thing we must not lose sight of and that is, there are other Donald T. Sterling's out there, they just haven't been busted on audio tape.