

# What's in a Name

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*"Amerika/why you want to treat me so cold/I  
done gave you all that I own/took me from my  
mom so young/lock me up and gave me yo' NAME..."*

Is the "name" or "names" which Black/Afrikan people adorn or bear of any significance...TO YOU?

Can you identify or name a WHITE PERSON whom refers to him/herself by or with the use of a Black/Afrikan name? If not, WHY is this the case? Under normal circumstances - - e.g., as when a people aren't subjected to ALIEN cultural/racial/religious groups like that of Semitic-Islam, European-Catholicism/Christianity, which were in fact IMPOSED on Black/Afrikan folks - - doesn't the names of a people, as is definitely natural, originate from THEIR OWN CULTURE?

Are you Arab-Semitic European? If history establishes that such names as that of for example (Ali, Malik, Abdul, Daud, Paul, Mark, Mary, Jones, Smith, Williams, James, Michael, Johnson, etc.) actually originate WITH White or Semitic peoples and existed BEFORE the RELIGIONS of ISLAM and CHRISTIANITY; doesn't this, then, logically show that these names are in fact NOT "Muslim" and "Christian" names? Not according to those Blacks/Africans immersed, BLINDLY SO, in the culture, ideology and worldviews of Semites and Europeans since they'd not have the historically educated of us believe so.

Are Black/Afrikan names not beautiful and doesn't our languages have power and a natural rhythm? I mean, are you one whom believes that somehow, - - BY THE DEADLY EFFECTIVE SHACKLING OF YOUR MIND AND SPIRIT - - OUR <sup>1965</sup> ~~creation~~ <sup>creations</sup> (i.e., CULTURAL TRADITIONS, CUSTOMS, WORLDVIEWS, RELIGIONS/SPRITUAL SYSTEMS, IDEOLOGIES, ET AL.) are of an "inferior" nature to those of other peoples?

"Other INVADERS found penetration easy under the BANNERS OF RELIGION. Full advantage was taken of the fact that Afrikans are a very religious people. FIRST CAME THE CRESCENT FLAG OF THE PROPHET. THE ISLAMIC ADVANCE was three pronged: proselytizing missions claiming one brotherhood; wide spread intermarriages and concubinage with AFRIKAN WOMEN, due to the Muslim system of polygamy; and FORCEFUL CONVERSION AT THE SWORD, THE CROSS OF JESUS FOLLOWED THE MUSLIM CRESCENT, THE CLOAK OF CHRISTIANITY was a most convenient hiding place for those who had OTHER DESIGNS. Hence, the drive to convert. Conversion here meant far more than conversion to Christianity. As in the case of ISLAM, it meant CHANGE INTO THE WHITE MAN'S IMAGE, HIS IDEAS AND VALUE SYSTEM. The real object of worship turned out to be neither Jesus Christ nor his Father God, but Western man and Western civilization..."

- Dr. Chancellor Williams  
(The Destruction of Black Civilization)



Now, quite naturally for those brothers and sisters whom are genuinely interested in the TRUE LIBERATION OF THEIR "MIND, BODY & SPIRIT," then, what is absolutely necessary to grasp and recognize is <sup>W</sup>hat Dr. Williams stresses above as regards the actual DESIGN of European-Christianity having been IMPOSED on our people or world; equally applies to Semitic-Islam, i.e., Semites ALSO demanded of OUR PEOPLE the forced acceptance of THEIR IMAGE, IDEAS AND VALUE SYSTEM.

Yes, history confirms that as in the case of Christianity, "...THE REAL OBJECT OF WORSHIP TURNED OUT TO BE NEITHER MUHAMMED NOR HIS FATHER, ALLAH, BUT SEMITIC MAN AND SEMITIC CIVILIZATION OR THE CULTURAL TRADITIONS AND WORLDVIEW OF A PEOPLE WHOM ARE ESSENTIALLY OF THE WHITE WESTERN WORLD'S ETHOS.

Indeed, <sup>I →</sup> ~~history~~ realize that for many brothers and sisters practicing Islam -- deeply emotionally and mentally attached -- that this basic TRUTH shall be difficult to embrace and thus you'll find any-and-all rationalization to reject what is here stated by virtue of the profound indoctrination which has ENSLAVED your hearts and souls. But, I ask wouldn't you think it's quite natural, SANE, for a people to be rooted in and for their names to derive from THEIR...OWN HISTORY? If we're serious about being LIBERATED, then, that means the CHANGE OF OUR HEARTS AND MINDS MUST BE BASED ON OUR AFRIKAN TRUTH.

Is "IDENTITY" important in terms of providing a person/cultural group a deep sense of MEANING, WORTH and UNIQUENESS? Does a name operate to shape and influence people on the plane of HOW they view and approach life, i.e., do these orient individuals /people or cultural groups to perceive of themselves and to think of the world in a certain way? Why do so many Black males assume and refer to themselves by the WHITE NAME -- "AL CAPONE?" Isn't this actually related to the fact that, in their confused minds, by assuming and referring to themselves by this WHITE NAME, THEY'RE ESSENTIALLY conveying to the world that THIS is HOW they PERCEIVE OF THEMSELVES and indeed that of LIFE, correct?

What of importance did "Capone" do for our people and didn't folks like him actually participate in the POISONOUS and VIOLENT DESTRUCTION of our communities? Is THIS, what those bearing proudly his name -- and other such WHITE NAMES which Black/Afrikan males seem to have a damn obsession with -- admire and want to uphold? At any rate, that the name/names one/groups bear actually function to root them in a particular WORLDVIEW and BELIEF SYSTEM/SET OF VALUES, is proven and seen by the fact that, those Black/New Afrikan males whom refer to themselves by "Capone," "Gotti," "Frank Nitty," "Scarface," etc., ALSO think of themselves and hence live in this way.

"What's in a name?" It is the total and natural SENSE OF...SELF.

"I understand now. It's not lettin' the white folks DEFINE YO' STORY. It's about makin' it yo' OWN. I get it now."

(From the series -- "Underground," March 16, 2016)

As we're not "Semitic" and nor "European" people, it's quite correct and indeed logical for us to conclude, thus, that OUR SENSE OF "SELF;" IS NOT THEIR SENSE <sup>OF</sup> "SELF," that is, under normal circumstances, as in our not having been forced to survive under the influence of ALIEN CULTURAL GROUPS -- UPON OUR FOLKS BEING ENSLAVED BY BOTH SEMITICS AND EUROPEANS PUSHIN' THEIR RESPECTIVE RELIGIONS, ISLAM AND CHRISTIANITY.

One's name or the names assumed -- ours' were/are ritually given via traditional AFRIKAN CULTURAL PRACTICES which most of US devalue and ignore -- by different cultural groups involve and represent the NATURAL IDENTITY of people, and in turn THESE speak to and ROOT



one or a cultural group in THEIR OWN HISTORICALLY EVOLVED...INTERESTS. By "Their own historically evolved interests," I specifically have in mind that which is NATIVE to or NATURALLY within a cultural group/people. For instance, worldviews, beliefs, customs, traditions, religious, or spiritual systems, egalitarian communal practices on the level of economics and political structures, etc.

"The Ancient Egyptians referred to the 'Asiatics' as the MARAUDING HORDES OF EASTERNERS, who would later be known as Hyksos, Assyrians, Persians, and later the Greeks (Eurosians) who tried for centuries to CONQUER Egypt. The Asiatic mentality is a state of mind and attitude that is characteristically AGGRESSIVE, COMBATIVE, TRAITOROUS, AND THIEVISH..."

- Dr. Muata Ashby  
(The Collapse of Civilization, pg. 67)

"I, the last of the prophets, am SENT WITH THE SWORD. Let those who promulgate my faith enter into no argument or discussion, but SLAY all those who refuse OBEDIANCE TO THE LAW. Whoever fights for the true faith, whether he falls or CONQUER, will assuredly receive glorious reward."

- The words of the Semitic Prophet,  
(Abu-al-Qasim Muhammad ibn Allah ibn Abn al-Muttalib  
ibn Hashim, Muhammad)|

Yes, the "marauding hordes of Middle Easterners," are in reference to the people or cultural groups known as "Jews," "Semites," "Arabs," etc. Obviously, when it is stated "...WHOEVER FIGHTS FOR THE TRUE FAITH," what is defined and considered as "the true faith," has absolutely nothing to do with BLACK/AFRIKAN RELIGIOUS PRACTICES OR SPIRITUAL SYSTEMS.

As such, it is US WHOM WERE "SLAYED BY THE SWORD OF ISLAMIC CONQUERORS" FOR OUR REFUSAL TO BOW DOWN TO THEIR SEMITIC IDEA OF "GOD." You see, it is quite natural and inevitable for people or distinct groups/groups in various regions of the world to develop and desire to perpetuate certain practices since these speak to, and thus aids to sustain those important interests which are native to them. Who do you prefer NAME YOUR SON OR DAUGHTER - - THE SLAVE-MASTER/OPPRESSOR OR THOSE OF YOUR FAMILY-HISTORY/CULTURAL GROUP? So, what's the difference with our allowing people whom aren't of our family-history (i.e., RACIAL/CULTURAL GROUP) and whom "came by the CONQUERING SWORD" to name us or our living with and dying with their names?

What is a "worldview" and how does this speak to and promote a people's/our interests? By "worldview," I have in mind HOW ONE/A CULTURAL GROUP SEES AND UNDERSTANDS, AND HENCE RELATES AND RESPONDS TO...LIFE OR THE WORLD. Actually, if you think about matters for a moment, the worldview of an individual can ONLY come from and is in fact developed by a SPECIFIC GROUP, i.e., it originates from and is related to a COLLECTIVE ETHOS and BASE AND THUS IT IS QUITE IMPOSSIBLE for one person to actually have his/her "own" worldview, and indeed that of an ideology, customs, traditions, etc., etc. In a very real sense, "what's in a name" is...POWER!

Power in terms of the recognition of SELF-WORTH being ONLY rooted in and appreciative of ONE'S OWN HISTORY, COLLECTIVE SENSITIVITY, LIFE-UNDERSTANDING, PURPOSE FOR  
→ OWN ↗



BEING, ET AL. Isn't that the exact and real motive for "KUNTA KINTE'S" stubborn refusal to obey the slave-master's demand that he respond to himself as and accept the "SLAVE NAME" - "TOBY?" Kunta, endured a very severe beating (almost to the point of death) for purposes of RESISTING A SLAVE BRAND or NAMES which are NOT part of our natural cultural heritage, in which the slave-master insisted he acknowledge and identify himself, did he not? The extremely responsible and important question that WE must ask is: WHY DID THE SLAVE-OWNER DEMAND THAT KUNTA/ALL THOSE BLACKS ENSLAVED ACCEPT AND RESPOND TO A SLAVE NAME? Could it have been due to him/them suffering from a "power-trip" - - needing other human beings to perceive of themselves as inferior or subordinate to him/them or his/their will?

"...It is by remembering the criteria of the WAR-LIKE Northern morality particularly of the Aryan Germans, a morality necessitated by conditions of life, that one can understand the slow formation, through contact with antagonistic outside influences, of a feeling of moral unease terminating in the IDEA OF GUILT among them, SIN among others, both specifically Northern sentiments, although collective. Nietzsche was therefore right in making CRIMINALITY and SIN a CONSTITUTIVE COMPONENT of Aryan CONSCIENCE...The SLIGHT nuance which he introduces between the INNERMOST RECESSES of the ARYANS and SEMITES are basically INDO-EUROPEANS..."

Dr. C.A. Diop  
(The Cultural Unity of Black Africa, pp. 179-80)

Was it related to the slave owners' morbid level of arrogance or pathological "superiority complex" rooted in extreme psychological and physical deficiencies? Yes, it would be correct to conclude that each of these factors played a definite part in terms of the slave-owners' ill-treatment and overall mind-set towards our ancestors, whom (THEY) perceived as nothing more than "beasts of labor." Our folks were literally viewed as "sub-human," in the sense of being a "lesser nature" than, and hence "beneath;" particularly and especially the white male ruling classes of Amerika, Europe, South Afrika, Brazil, Cuba, Mexico, Haiti etc., etc. It is primarily and especially THIS MOTIVE ~~for~~ for the BRUTALITY/MURDERS of New Afrikan/Black people, and not to even mention the on-going disregard or deep contempt directed at our folks via even the United States Supreme Court.

Yes, as we're aware the overriding and paramount motive behind this RACIST (I.E., OUR DEHUMANIZATION) PSYCHOLOGY on the part of the slave masters with regard our people was related to ECONOMIC INTERESTS, i.e., wealth and power. The practical aim of the slave-masters' with regards to forcing NAMES on our ancestors - -THE VERY NAME IN WHICH MOST OF US STILL PROUDLY CARRY - - had everything to do with...DEFINING REALITY.) Due to their economic interests it was vital for the slave owners to CONDITION our ancestors so thoroughly that, they'd come to think of themselves as actually being the rightful "property" of their "masters." In this way, or by this shrewd method one would essentially accept as "natural" their fate or conform to a system of domination and exploitation (i.e., GENOCIDE) imposed on them.

"There is coming upon you a day when you will CONQUER the regions of the east and west and all that they possess will fall into your hands. Then every act will result in the FIRE except for him that Fears Allah sub' hannahu wa, ta ala, follows the way of piety



and conveys trust which is given to him.”

-Muhammadu Bello  
(The Messenger of Alla; Prophet Muhammad  
The Fundamental Principles of Politics, pg. 20)

They understood well, that the majority would succumb, psycho emotionally, to a world defined for them and hence be hugely ~~dis~~<sup>suaded</sup> from engaging in acts of collective resistance which would of course operate to effectively undermine the barbaric system of SLAVOCRACY. You see, what must be truly and deeply grasped is: **HE WHOM DEFINES REALITY...HAS THE ULTIMATE POWER.** To “define” a thing or something, is to in effect exercise or exert power over such or to be in a position of **CONTROL** from the standpoint, in the case of human beings, of determining HOW ONE PERCEIVES AND HENCE RESPONDS to the circumstances of life.

When the slave-master viciously insisted that “Kunta” was to respond to the title “Toby,” he did this for purposes of establishing **POWER OVER HIS EMOTIONAL PSYCHOLOGICAL WORLDS:** and thus, in effect projecting “REALITY” - - A PURE FABRICATION ROOTED IN AND **MOTIVATED BY SUBTERFUGE** - - for our ancestors.. “Your reality is that which I say it is, since you’re a worthless slave without human rights.” It was/is the exact same “superiority complex” at work regards to those of the Islamic-Semitic world whom practice(d) slavery against **OUR PEOPLE (AFRIKANS)** long before European peoples forced us to the so called “New World.”

This was the design ~~to~~ to assume and respond to the SLAVE NAMES, which most of us continue to shamefully respond to and pass on to our own children to this day - 2016.

“A NAME IS WHO YOU IS.” “YOUR NAME IS YOUR SHIELD.”

-‘Roots,’ March 16, 2016,  
Preview shown during ‘Underground.’

If there wasn’t anything of significance involved with regards to a “name” or “names,” WHY did the slave-masters **FORCE** our people to **STOP** responding to and practicing those **traditions** and/or **customs** to whereby we named ourselves along lines of our own culture or heritage? The answer is buried in the question I set forth...**IF ONLY YOU CARE TO THINK AND SEARCH.**

Yes, the slave-masters’ NAMES were handed us down the line and because they connect us to our forbearers or grandparents, mothers/fathers, etc., etc., naturally most tend to have a strong emotional and psychological attachment to these **WHITE NAME S**. That is both understandable and inevitable as far as the **DEPTH OF BRAINWASHING INVOLVED** and the profound sense of family tradition or ties which we have as a people. However, what I’ve come to learn and embrace is that **JUST BECAUSE ONE SETS OUT TO “SET THE HISTORICAL RECORD STRAIGHT,” BY ENGAGING IN A PROCESS OF SELF-DISCOVERY OR REPAIR**, doesn’t mean that one is somehow betraying and nor rejecting their family traditions or ties.

What is actually occurring and involved is that a person (“YOU?”) grasps the **value** and **importance** of embracing what was stripped from us by elevating and respecting that which is reflective of and concerns our own cultural world; just as every other cultural group does when not under the spell of an INFERIORITY COMPLEX, i.e., thinking and functioning on the INSANE basis of OTHER’S history, customs, traditions and group interests in which these truly represent. So, “what’s in a name?” **YOU and US = OUR VERY AFRIKAN ESSENCE FOUND IN COLLECTIVE IDENTITY, I.E., GROUP-VALUE.**



Finally, it has to be recognized that OUR FAMILIES or PARENTS/GRANDPARENTS, ETC., were deeply CONDITIONED; thus, they participated in handing down SLAVE NAMES because of having been DETACHED from our cultural traditions and practices, and hence they perpetuated a WHITE NAMING PROCESS. Today, WE HAVE NO LEGITIMATE EXCUSE TO CONTINUE ASSUMING AND PASSING ON ALIEN NAMES. Only total disregard and indifference for that, which originates and reflects that of OUR OWN, can be the reason for not..."RETURNING TO THE SOURCE."

"Afrikan people who CONTINUE TO ADHERE TO THE CONCEPTS, IDEOLOGIES AND CULTURAL REALITIES OF OTHER PEOPLE are FORFETTING their own HUMAN POTENTIAL: yielding to the 'DEATH BLOW' of CULTURAL IMPERIALISM."

- Erriel Kofi Addae  
(Nyansa Nnsa Da: Killing The Enemy Within)

"...we are compelled to look serious at what is HOLDING US BACK. What is keeping us from reaching our FULL HUMAN POTENTIAL? What is constricting our thought? What makes US CONTENT WITH DEPENDENCY? What makes US SEEK WHAT IS INSIDE OF US OUTSIDE OF OURSELVES AND FROM SOMEONE ELSE?"

Ibid.



By: (s/n) Joe A'Jene Valentine - Okera  
March 15, 2016, (For "Bakhu Amaru")



## IMPORTANT FACTUAL BOOK QUOTES

"...Indeed, in order to destroy completely not only their AFRICAN HERITAGE, but also their very IDENTITY PSYCHOLOGICALLY, they were FORCED TO CHANGE THEIR NAMES to Arabic and Christian NAMES..."

- Dr. Channlor Williams  
(The Destruction of Black Civilization)

"... the ISLAMIZATION of what is now northern Sudan following the ~~defeat~~ of the Christian Kingdoms of Nubia in the SEVENTH CENTURY ushered in the start of the religious identity contest that still pervades modern Sudanese society today. ISLAM entered Sudan through long-distance Arab traders and SLAVE RAIDERS between the seventh and eighth centuries..."

-Jok

"...FORCED the inhabitants to CONVERT to ISLAM by imposing a tax on non-Muslims. History also demonstrates that in Spain, as can be seen elsewhere in Arab-Islamic history down to the present situation of the Sudan, the Arab-Muslims tend to force others into conversion and at the same time also practice RACIAL DISCRIMINATION, SEGREGATION and FORCED MISCEGENATION of CONQUERED POPULATIONS in order to GENETICALLY DISPERSE the CONQUERED populations, so as to homogenize it and thereby ALLOW LIGHTER SKINNED [ARAB DESCENT] LEADERS TO DOMINATE IT

-Jok

(War and Slavery in Sudan, pp. 12-13)

"...find out how THOUSAND YEARS of ISLAMIC JIHADS have fragmented and dispersed the AFRICAN CONTINENT into ENDLESS MISERY and CHAOS. Discover the TRUE CAUSES and DYNAMICS of the history of African slavery. Understand the genius of the ancient Egyptian/African religious, social, economical, and political systems."

-Moustafa Gadalla

(Exiled Egyptians: The Heart of Africa)

"...the people that support those leaders may be considered BARBARIANS as well. This extended definition includes Popes who instigated the Crusades and the Arab Islamists who SOUGHT TO CONQUER and DESTROY AFRICAN and INDIAN CULTURES..."

-Muata Ashby

(The Collapse of Civilization, p. 62)

"The Nubians and Egyptians of antiquity felt very comfortable in their own country and did NOT wish to leave it. They were NOT CONQUERORS, but were DISTINGUISHED by their SPIRIT OF JUSTICE and PIETY..."

-C.A. Diop

(Civilization or Barbarism, p. 163)

"When Herodotus insists on the piety of the Egyptians and he affirms that 'THEY ARE ALSO THE FIRST TO PROCLAIM THE DOCTRINE THAT THE SOUL OF MAN IS IMMORTAL', historians do not think that he exaggerates."

-C.A. Diop

(The Cultural Unity of Black Africa, p. 159)

"The Egyptians were a PLEASURE-LOVING and PEACEFUL PEOPLE."

-John Gray

(Archeology and the Old Testament World, p. 79)