

H A R L A N R I C H A R D S

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Boycott Trump, Incorporated

I think that the Trump Presidency is going to have so many controversies and fights over the direction our country should take, that we will all soon be exhausted fighting all the upcoming battles. I am in danger of becoming a very predictable (and boring) blogger if I sound off every time Trump says or does something bizarre.

So I'd like to make a suggestion to everyone who opposes Trump - boycott Trump's 500+ companies and all his branded merchandise. Trump is a business owner and expects his financial interests to be richly rewarded as a result of his presidency. The best thing we can do is to hit him where it hurts - in his pocket book. Let every one of his business partners feel the pain of Trump's radical political agenda.

I don't mean that a boycott is all that people should do to oppose Trump. But it should be the backdrop to every response to Trump's radical agenda. He has no mandate - he lost the popular vote - and only got elected because of interference from the FBI Director and the Russians, and Obama's failure to intervene.

By the way, have you ever wondered why Trump is so erratic and irrational? I suggest that you read David Brown's book, Sleeping Your Way to the Top. He cites Donald Trump as the epitome of a sleep deprived person. The bizarre behaviors you see in Trump are caused by chronic sleep deprivation. Read the book and you will see what I mean. If we want a sane and rational president, all we have to do is persuade him to get 8 hours of sleep per night.