



## Nationwide Day of Second Chances

APRIL 30, 2020

1  
Day

Hundreds  
of job fairs

50,000  
returning citizens connected  
with job opportunities

### WHY SECOND CHANCES?

Each year **650,000 Americans** are released from prison – over 10,000 people a week. These are single moms, fathers, teenagers, veterans, and recovering addicts.

**With no job prospects, two-thirds of these people will lose hope and return to prison.**



▶ Surging prison populations cost taxpayers **\$182 billion/year**

▶ For men, serving time **reduces hourly wages by 11%, annual earnings by 40%**

▶ By age 48, the typical inmate will have **earned \$179,000 less** than if they had never been incarcerated

Everyone has a gift they can use to make society better, if given a chance.

### EVENT DETAILS



The "Nationwide Day of Second Chances" will hold **hundreds of simultaneous job fairs nationwide** in urban areas with historically high rates of incarceration and unemployment.

In a single day, our network of church volunteers, local businesses, and nonprofits will band together to **connect thousands of returning citizens with job opportunities.**

## OUR JOB FAIR MODEL

These are not traditional job fairs. We train and support churches nationwide to help neighbors find work in a setting of compassion, grace, and celebration.



**17,000+**  
job seekers  
served nationwide  
since 2016

**1 in 3**  
attendees hired  
on the spot

**100%+**  
interview rate  
(exceeding the number of  
attendees at each event)

## OUR SECOND CHANCE JOB FAIRS

- ✓ Equal opportunity events
- ✓ Volunteer job coaches
- ✓ Culture of celebration
- ✓ On-the-spot hiring
- ✓ Civil society in action

### Job Seeker Demographics:

**66%**  
unemployed

**43%**  
under  
age 25

**51% male**  
**49% female**

## Join Us



Contact Leah Hughey  
Executive Director, Better Work  
Leah@bettertogetherus.org  
904.351.6846

## TOGETHER WE CAN

- ▶ Reduce recidivism
- ▶ Help families and communities recover from the costs of incarceration
- ▶ Restore dignity to returning citizens
- ▶ Unleash people's potential through work and opportunity
- ▶ Provide community-driven solutions to society-wide problems

## **“Better Together Announces Nationwide Day of Second Chances”**

*Churches, local businesses, and non-profits across the country will band together on a single day to connect thousands of citizens returning from prison with job opportunities.*

**Naples, Florida**—Better Together, a nonprofit service organization, is launching a nationwide effort to recruit and train hundreds of churches to hold simultaneous “Second Chance Job Fairs” across the country.

The first ever Nationwide Day of Second Chances will take place the last week of April 2020, and is expected to connect over 50,000 citizens returning from prison with life changing job opportunities.

“Everyone has a gift they can use to make society better, if given the chance,” says Megan Rose, CEO of Better Together. “We are calling on all churches and communities to get involved in helping our neighbors find work, restore their dignity, and keep families together.”

Better Together has hosted more than 80 job fairs to date, helping people find work in a setting of compassion and celebration. At each event, the job interview rate exceeds 100 percent and one in four people get hired on-the-spot.

Churches participating in the nationwide event will attend two days of training in January 2020, either in person or over a live simulcast, followed by ongoing support, guidance, and coaching from Better Together in preparation for the big day.

Better Together warmly invites church partners in any city to join the movement and connect with other churches in a demonstration of unity, mercy, and celebration.

Churches interested in participating—along with companies looking to sponsor or participate in hiring at the job fairs—can learn more at [www.BetterTogetherUS.org/SecondChances](http://www.BetterTogetherUS.org/SecondChances).